

LUBER-FINER

BUILT TO DO MORE™



Luber-finer Launches New Year At Heavy Duty Aftermarket Week

HDAW'14 Promises Big Crowds, Bright HD Industry Spotlight, New Product Lines

Luber-finer is proud to announce it will be attending the 2014 Heavy Duty Aftermarket Week (HDAW'14) taking place January 27-30 in Las Vegas, NV. Luber-finer will be featuring current products and its newest line of filters. Stop by Booth # 727 to learn more about the exciting 2014 line of Luber-finer products and to see why it is the brand that is Built To Do More™.

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Heavy-Duty Brand Manager

This will also be a good opportunity to discuss our 2014 innovations and collaborate on new ideas for the future," said Alex Arango, Heavy-Duty Brand Manager.

"Luber-finer has been renowned for its OE-quality-or-better performance and continues to deliver reliable customer service," Arango said. "Our product line



at this year's show will represent the Luber-finer commitment to quality and innovation."

Luber-finer will feature its award-winning Time Release Technology (TRT) Oil Filter line, which has been specifically engineered to help reduce escalating fleet-maintenance costs by extending oil-change intervals and increasing the protection against oil degradation in modern diesel engines.

Luber-finer will also feature its innovative ExtremeClean HD Premium Cabin Air Filters with Arm & Hammer Baking Soda odor absorption and carbon activation technology that provides cleaner cabin air while eliminating odors and allergens such as bacteria, pollen, smog and dust.

Luber-finer will be highlighting the details for the release of the improved line of Premium Air Filters and a new line of high-efficiency fuel filters.

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Featured Video



Installing a Luber-finer spin-on oil filter is easy. This video shows the installation of the spin-on filter and the appropriate steps to ensure its safe and proper functioning after installation. See this video in its entirety.



New Luber-finer Time Release Technology (TRT™) – TRT™ filters are a breakthrough in oil management systems. Luber-finer TRT filters help your fleet extend oil-change intervals by impeding oil degradation found in modern diesel engines. Calculate your TRT maintenance costs at www.luber-finer.com.



Luber-finer MXM™ Force Air Filters – MXM™ Force Air Filters, with revolutionary MicroGold Fiber technology, are engineered to address high-dirt and dust environments while delivering 99.9% cleaning efficiency.

Upcoming Industry Events

Heavy Duty Aftermarket Week (HDAW)
The Mirage, Las Vegas, NV
January 27-30

Mid America Trucking Show (MATS)
Louisville, KY
March 27-29

December Class 8 Truck Orders Surge



The beginning of 2014 appears to be in positive growth mode for the trucking industry. Finishing up a year with big year-over-year increase in sales volume on Class 8 trucks, trailer order have also seen similar increases heading into 2014.

Class 8 orders in December 2013 totaled 31,800, according to preliminary data released by ACT Research. This volume increase represents a 50% improvement over the same month in 2012 and from the previous month of November 2013.

ACT's Kenny Vieth, president and senior analyst, said Class 5-7 orders had their best quarter since 2008.

Driver Health Focus Can Spotlight Cabin Filters

Long-haul drivers are plagued by significant health risks, according to a new study by the National Institute of Occupational Safety and Health (NIOSH).

NIOSH, the federal agency responsible for research and recommendations to prevent work-related injury, recently presented the startling truck driver health statistics in a presentation in Washington, D.C.

The basis for the statistics was gathered in interviews with 1,670 long-haul drivers at 32 truck stops in 20 states. Karl Sieber of NIOSH said fewer long-haul drivers described themselves as healthy: 84% said their health was excellent, very good or good, compared to 94% of other workers.

Almost 70% of drivers are obese, compared to 31% of other workers,

Another good indicator of potential positive sales numbers beginning in 2014.

"This is the time of the year when the large fleets and leasing companies are in the market and large Class 8 order volumes are most likely," Vieth said. "As such, an above trend number was expected."

In addition to the truck orders, trailer orders have also been seeing consistent upward ticks leading into January 2014.

"On a year-over-year basis, total net orders of 25,670 trailer units were up 17 percent," said Frank Maly, Director - CV Transportation Analysis and Research at ACT Research. "Cancellations continued to be low, and that appears to be the result of firm commitments by fleets."

MORE INFO: <http://bit.ly/1gBjVNI>
SOURCE: CcjDigital.com



and the prevalence of morbid obesity is twice as high, 17% versus 7%. Adding to their challenges, more than half of these drivers (51%) are cigarette smokers, compared to 19% of other workers.

Recognizing preventative health measures becomes paramount to dealing with problems before they become a serious issue.

Products such as cabin filters, which can minimize emissions, diesel soot and other contaminants from entering the cabin and the drivers' lungs may be additional measures to focus on to ensure the cabin environment and the driver can remain as healthy as possible.

MORE INFO: <http://bit.ly/192Tsm7>
SOURCE: Luber-finer.com

Facts and Trends

Panama Canal Expansion Will Put Burden On U.S. Trucking

The U.S. Department of Transportation's Maritime Administration recently released a study on shipping patterns and industry costs that will help the U.S. prepare for the anticipated impact on its ports and freight systems from the Panama Canal expansion, and not surprisingly it will affect trucking.



With more cargo arriving and departing on a single ship, the demand for truck pickup and delivery will also increase at ports. Terminals will need to increase the number of trucks they can efficiently handle each hour or each day.

MORE INFO: <http://bit.ly/1dKFWsw>
SOURCE: TruckingInfo.com



Trucking Booms As Shipments, New Orders Hit Record Highs

Navistar, Inc. announced its International LoneStar on-highway tractor with Cummins ISX15 engine with Selective Catalytic Reduction (SCR) emissions technology is now available for order. The LoneStar is the final model Class 8 truck to incorporate the SCR emissions technology.

MORE INFO: <http://bit.ly/1hteJxV>
SOURCE: TruckingInfo.com

Long-Life Cycle Aftermarket Parts May Soon See Big Sales Spike

In 2013, U.S. Class 8 truck retail sales were approximately equal to replacement demand, so over the past three years U.S. Class 8 truck retail sales have been roughly equal to replacement demand volumes, implying a stable truck population. A stable truck population implies parts aftermarket sales will be more closely correlated with parts life-cycles and truck sales cycles.

MORE INFO: <http://bit.ly/1d7dCwj>
SOURCE: TruckPartsAndService.com

Upcoming Ads

Bulk Transporter – February issue
 Fleet Equipment – February issue
 Fleet Maintenance – February issue
 Fleet Owner – February issue